

PRIVACY

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BEECHWOOD AESTHETICS LIMITED, PRIVACY STATEMENT. THIS IS OUR PRIVACY STATEMENT WHICH DETAILS HOW WE USE YOUR PERSONAL DATA ("PERSONAL DATA") WHEN YOU USE OUR WEBSITE: WWW.BEECHWOODAESTHETICS.CO.UK

1 PRIVACY STATEMENT

1.1 THIS WEBSITE IS OWNED BY THE BEECHWOOD AESTHETICS LIMITED CLINIC LOCATED AT 30 BEECHWOOD STREET, SUNDERLAND SR2 7LU, UNITED KINGDOM.

1.2 THIS PRIVACY STATEMENT SETS OUT THE WAY WE WILL OBTAIN AND HOLD YOUR PERSONAL DATA. THIS IS KNOWN AS "PROCESSING". WHEN READ TOGETHER WITH OUR TERMS AND CONDITIONS OF USE AND COOKIE POLICY, THIS PRIVACY STATEMENT COVERS OUR RELATIONSHIP WITH YOU IN RELATION TO THIS WEBSITE. BY CONTINUING TO BROWSE AND USE THIS WEBSITE, YOU AGREE TO THIS PRIVACY STATEMENT. IF YOU DISAGREE WITH ANY PART OF THIS PRIVACY STATEMENT, PLEASE DO NOT USE OUR WEBSITE.

1.3 ANY QUESTIONS, COMMENTS AND REQUESTS YOU MAY HAVE REGARDING THIS PRIVACY STATEMENT ARE WELCOMED AND SHOULD BE ADDRESSED TO: BEVERLEY ASHTON, BEECHWOODAESTHETICS@GMAIL.COM

2 DATA PROTECTION REGULATIONS

2.1 FOR THE PURPOSES OF THIS PRIVACY STATEMENT: (A) WE DETERMINE THE PURPOSES FOR WHICH AND THE MANNER IN WHICH YOUR PERSONAL DATA IS, OR IS TO BE PROCESSED, AND WE ARE KNOWN AS THE DATA CONTROLLER ("DATA CONTROLLER"); AND (B) IN SUBMITTING YOUR DATA AND INFORMATION TO US TO COLLECT, HANDLE AND PROCESS, YOU WILL BE THE INDIVIDUAL WHO IS THE SUBJECT OF THE DATA (THE "DATA SUBJECT"); AND (C) IN PROCESSING YOUR DATA AND INFORMATION, ANY OTHER PARTIES CONTRACTED TO PROCESS DATA BY THE DATA CONTROLLER WILL BE KNOWN AS ("DATA PROCESSORS").

3. WHAT INFORMATION DO WE COLLECT FROM YOU?

3.1 WE MAY COLLECT AND PROCESS THE FOLLOWING DATA AND INFORMATION THAT YOU GIVE US IF YOU FILL IN THE BOOKING FORM AT OUR 10TO8 BOOKING PAGE, IF YOU SUBMIT YOUR DETAILS SUBSCRIBING TO OUR NEWSLETTER: NAME, EMAIL.

4. COOKIES

4.1 BY VISITING THIS WEBSITE, YOU CONSENT TO ITS USE OF COOKIES TO DISTINGUISH YOU FROM OTHER USERS. THE USE OF COOKIES IN NO WAY GIVES US ACCESS TO YOUR COMPUTER OR ANY PERSONAL DATA, OTHER THAN THE DATA AND INFORMATION YOU CHOOSE TO SHARE WITH US.

4.2 YOU MAY CHOOSE TO ACCEPT OR DECLINE COOKIES BY MODIFYING YOUR OWN BROWSER'S SETTINGS.

5. HOW DO WE USE THE INFORMATION?

5.1 WE SHALL USE THE DATA AND INFORMATION YOU GIVE TO US: (A) TO ALLOW YOU TO RECEIVE OUR NEWSLETTER(B) TO PROCESS AND ANALYSE YOUR BOOKINGS(S) (C) TO KEEP AND MAINTAIN OUR INTERNAL BUSINESS RECORDS; (D) FOR OUR INTERNAL TRAINING PURPOSES; (E) IF YOU GIVE US EXPRESS CONSENT, TO PROVIDE YOU WITH OUR OWN TAILORED MARKETING INFORMATION THAT WE THINK MAY SUIT YOUR INTERESTS AND NEEDS.

5.2 WE RESERVE THE RIGHT TO ADD TO THE LIST OF USES IN CLAUSE 5.1. WE SHALL NOT USE PRE-COLLECTED DATA AND INFORMATION FOR ANY NEW USES OF YOUR DATA WITHOUT CONSULTING YOU AND OBTAINING YOUR EXPRESS CONSENT IF WE ARE REQUIRED TO DO SO UNDER THE REGULATIONS.

5.3 WE RESERVE THE RIGHT TO ANONYMISE YOUR DATA TO OBTAIN ANALYSIS WHILE RETAINING YOUR PRIVACY.

6. HOW DO WE HANDLE YOUR INFORMATION?

6.1 WE ARE COMMITTED TO ENSURING THAT YOUR DATA AND INFORMATION IS SECURE. IN ORDER TO PREVENT UNAUTHORISED ACCESS OR DISCLOSURE, WE HAVE PUT IN PLACE SUITABLE PHYSICAL, ELECTRONIC AND OFFICERIAL PROCEDURES TO SAFEGUARD AND SECURE THE INFORMATION WE COLLECT ONLINE, INCLUDING: (A) ALL DATA AND INFORMATION YOU PROVIDE TO US IS STORED ON SECURE SERVERS; (B) ANY PAYMENT TRANSACTIONS THROUGH 10TO8 IS SECURED THROUGH THEIR SECURITY PROTOCOLS

7. TO WHOM MAY WE DISCLOSE YOUR INFORMATION?

7.1 IN PROVIDING US WITH DATA AND INFORMATION, YOU AGREE THAT WE MAY DISCLOSE SUCH INFORMATION, WHERE NECESSARY FOR THE PURPOSES AND USES LISTED IN CLAUSE 5, TO: (A) OUR EMPLOYEES, AGENTS REPRESENTATIVES AND ANY DATA PROCESSORS OFFICIALLY CONTRACTED TO PROCESS THE DATA ON OUR BEHALF;

7.2 WE WILL ONLY DISCLOSE YOUR PERSONAL DATA TO PARTIES WHO BEAR SUFFICIENT LEGAL RESPONSIBILITY FOR ITS PROTECTION AND WHO HAVE SUFFICIENT PRIVACY AND SECURITY MEASURES IN PLACE TO REASONABLY ENSURE THAT IT WILL BE PROTECTED AND HANDLED APPROPRIATELY.

8. HOW CAN I CONTROL USE OF MY INFORMATION?

8.1 YOU MAY CHOOSE TO RESTRICT THE COLLECTION OR USE OF YOUR PERSONAL DATA IN THE FOLLOWING WAYS: CONTACTING US VIA EMAIL REGARDING ANY PRIVACY CONCERNS, CHOOSE NO TO RECEIVE NEWSLETTERS FROM US, PAY FOR BOOKINGS VIA BANK TRANSFER RATHER THAN 10TO8 BOOKING SYSTEM.

9. YOUR RIGHT TO COMPLAIN

9.1 IF YOU BELIEVE THAT YOUR INFORMATION HELD BY US IS NOT BEING HANDLED PROPERLY, YOU HAVE THE RIGHT TO COMPLAIN TO THE DATA COMMISSIONER.